

**UNITED NATIONS CHILDREN’S FUND SOCIAL BEHAVIOUR CHANGE (SBC)
KNOWLEDGE MANAGEMENT INTERNSHIP TOR**

Title	SBC Reporting and Documentation Internship
Location of Assignment	In-person in Ankara, Turkiye
Language (s) required	English
Duration of the contract	12 months
Section /Unit	SBC section

UNICEF works in some of the world’s toughest places, to reach the world’s most disadvantaged children. To save their lives. To defend their rights. To help them fulfill their potential. Across 190 countries and territories, we work for every child, everywhere, every day, to build a better world for everyone. And we never give up.

For every child, *Equality*

Social and Behaviour Change in UNICEF is a cross-cutting programme strategy that analyses and addresses the cognitive, social and structural determinants of individual practices and societal changes in both development and humanitarian contexts. SBC uses the latest in social and behavioral sciences to understand people, their beliefs, their values, the socio-cultural norms and the economic and institutional contexts that shape their lives, with the aim of engaging them and increasing their influence in the design of solutions for change. SBC brings social and behavioral evidence generation together with participation in community-led and human-centered processes. SBC is at the core of UNICEF’s mandate, with corporate results across sectors revolving around behaviors like immunization, feeding practices, learning, hygiene, and positive discipline, as well as transformations across sectors needed to make societies more inclusive, equitable and peaceful.

UNICEF SBC employs a mix of approaches including community engagement, strategic communication, applied behavioral science, service delivery improvement, systems strengthening, social mobilization and policy advocacy to advance child rights, survival, development, protection and participation.

The programmes in Turkiye are complex and multi-levelled. These programmes are evolving in the emerging regional and country context. The engagement through programme partners, ministries and municipalities are expected to yield lessons which can be used for national and sub-national programming planning and implementation. The lesson learnt will also inform similar initiatives in other provinces as other countries in the region and globally.

It is critical that the programme have a strong SBC knowledge management system in place, creating, sharing, using and managing the knowledge and information. SBC section requires the support of an intern with specialized expertise in knowledge creation and management to support the priority programmes. The SBC knowledge management plan will focus on the following – knowledge generation/documentation of COVID-19 programmes, CEFM, BTS, ECE, ADAP, Parenting case studies/human interest stories, good practices and photo/video documentation from across UNICEF programme areas.

The SBC Knowledge Management intern will report to the Chief of SBC/Specialist for supervision and guidance. The intern will provide high quality technical and operational support to the Chief of SBC/Specialist by supporting the documentation of SBC implementation activities to promote community engagement and participation.

The role of SBC in Türkiye program is to promote nurturing care behaviours and practices to improve demand for services. SBC also addresses harmful social practices, attitudes and behaviours that perpetuate continued social acceptance of certain forms of violence against children, including child labour, child marriage and other forms of gender-based violence and bullying. SBC interventions are integrated in the program implementation using a diverse approach including behaviour change communication and social mobilization across service delivery platforms, community engagement platforms and digital (Inc. media, multi-media) platforms. SBC aims to contribute to positive change in institutional cultures, beliefs and norms in relation with child rights. SBC include increasing the knowledge and understanding of government, private sector, communities, parents and children themselves, on child rights as well as enhancing their capacities for participation and engagement via both physical and digital platforms.

How can you make a difference?

Under the general guidance of the Chief, SBC Section and in close coordination with Sectoral and Cross-Sectoral Specialists and Officers, contributes and responsible for SBC Knowledge Management in support of the country programme.

The key tasks will be as follows:

- Prepare SBC policy briefs based on the available program monitoring and behavioral data to advocate the role and importance of SBC in UNICEF program priorities.
- Develop program specific SBC ICON stories for SBC priority areas.
- Prepare the SBC program annual report.
- Prepare plan and disseminate knowledge products, best practices and human-interest stories/internal and external platforms.
- In coordination with Comms section, support improvement of UNICEF Türkiye SBC web page with content creation, uploading of new content, organise and structure the layout of the website page.
- Mapping and consolidating the SBC tools and educational materials used by UNICEF Implementing partners for supporting the programmatic priorities/interventions.
- Support and work in collaboration with the M&E intern for efficiently and effectively documenting and institutionalising the KM practices in the section.

Deliverables:

- 2-3 SBC program policy briefs
- 3-4 SBC ICON stories on program interventions models
- Consolidated SBC Annual Report (covering the period of 2021 and 2022)
- Dissemination of SBC knowledge products
- Content generation and updating the Türkiye SBC web page (incl. case studies, HIS etc.)
- Mapping and consolidating SBC tools and resource/educational materials

To qualify as an advocate for every child you will have...

- **Education:** Be enrolled or completed a university degree in social and behavioral science, statistics, sociology, anthropology, psychology, education, communication, public relations or any other relevant social science/technical field.
- **Experience:** A minimum of one year of professional experience in one or more of the following areas is desired: social development programme planning, behavioural science research, communication for development, monitoring & evaluation. Relevant experience in a UN system agency or organization is considered as an asset.
- **Language Requirements:** Fluency in spoken and written English is essential. Working knowledge of Turkish or Arabic or any other relevant UN official language will be considered as an asset.

For every Child, you demonstrate...

UNICEF's values of Care, Respect, Integrity, Trust, and Accountability (CRITA).

To view our competency framework, please visit [here](#).

UNICEF is committed to diversity and inclusion within its workforce, and encourages all candidates, irrespective of gender, nationality, religious and ethnic backgrounds, including persons living with disabilities, to apply to become a part of the organization.

UNICEF offers reasonable accommodation for personnel with disabilities. This may include, for example, accessible software, travel assistance for missions or personal attendants. We encourage you to disclose your disability during your application in case you need reasonable accommodation during the recruitment process and afterwards in your assignment.

UNICEF has a zero-tolerance policy on conduct that is incompatible with the aims and objectives of the United Nations and UNICEF, including sexual exploitation and abuse, sexual harassment, abuse of authority and discrimination. UNICEF also adheres to strict child safeguarding principles. All selected candidates will be expected to adhere to these standards and principles and will therefore undergo rigorous reference and background checks. Background checks will include the verification of academic credential(s) and employment history. Selected candidates may be required to provide additional information to conduct a background check.

Remarks:

Only shortlisted candidates will be contacted and advance to the next stage of the selection process.

The selected candidate is solely responsible to ensure that the visa (applicable) and health insurance required to perform the duties of the contract are valid for the entire period of the contract. Selected candidates are subject to confirmation of fully vaccinated status against SARS-CoV-2 (COVID-19) with a World Health Organization (WHO)-endorsed vaccine, which must be met prior to taking up the assignment. It does not apply to selected candidates who will work remotely and are not expected to work on or visit UNICEF premises, programme delivery locations or directly interact with communities UNICEF works with, nor to travel to perform functions for UNICEF for the duration of their contracts.

PREPARED BY	REVIEWED BY		APPROVED BY
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