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|  | **UNITED NATIONS CHILDREN’S FUND** **INTERNSHIP**  **Multimedia Communication Intern - ToR** |

**Multimedia Communication**

**Location:** Guinea

**Duration:** 6 months

**For every child Results**

UNICEF works in some of the world’s toughest places, to reach the world’s most disadvantaged children. To save their lives. To defend their rights. To help them fulfill their potential. Across 190 countries and territories, we work for every child, everywhere, every day, to build a better world for everyone.  And we never give up.

**Guinea Context**

Guinea is a low-income country with significant child deprivation. With a Human Development Index of 0,477 in ranks 178th out of 189 nations (2019). Since 1984, UNICEF has collaborated with other UN agencies, nonprofit organizations, faith-based organizations, youth organizations, and other partners to support the government in its efforts to support child development. The 2018-2022 country programme (with one year extension) includes interventions across education, protection, health, nutrition, water and sanitation, and social policy programs. At sub-national level, through the zone offices in Labé, Kankan and Nzérékoré, UNICEF ensures the active implementation of programmes across the country including the most remote areas.

**Political and Economic:** With an estimated population of around 14 million in 2022, Guinea is organized into 8 administrative Regions and 33 Prefectures. The country experienced a coup d’état on 5 September 2021 which correlated to the 2020 constitutional change and was compounded by rising tensions regarding the socio-economic and political environment. A transitional charter and civilian-led transitional government were established to last for 36 months, duration that is not acceptable to political parties and ECOWAS, which may soon impose sanctions over the country. The coup interrupted key planning processes, including the National Economic and Social Development Plan (PNDES), the United Nations Sustainable Development Cooperation Framework (UNSCDF), and the 2023-2027 UNICEF country programme.

**Situation of Children:** Estimated 13.2 million in 2022, the Guinean population is characterized by: (i) a majority of women (52%) of whom more than four in ten (44.7%) are of childbearing age; and (ii) rapid growth at an annual rate of 2.9%, doubling the number of inhabitants every 30 years; and predominantly young, 52% are under 18 years of age and 64% are under 25 years of age The Human Development Index of 0.477 in 2018 ranked Guinea at 178 out of 189 countries. A position that places Guinea country among the "low human development" countries.

**Living conditions:** Guinea is located in West Africa and its capital is Conakry which is largest city and the main economic and financial center of activities, with a high population density.

* **Climate**: Guinea has most of the time a tropical monsoon climate, and a rainy season influenced by the harmattan. Temperature average is 29°C-30°C, the rainy season is from June to October.
* **Population**: the population size is approximately 12,000,000. The population of Guinea is comprised of about 24 different ethnic groups, with Fulani making up 40% of population. Other major ethnic groups include Mandingo, Susu, Kissi, Kpelle and non-African groups.
* **Religion**: about 85 % of the population is Muslim, the other religions practiced are Christian, Hindu and others.
* **Safety**: Guinea is generally a safe country to visit, but socio- political unrests and crime has not been uncommon in the recent decade, especially in Conakry and other large cities. It is advised to not circulate alone during the night. Safety Guidelines have been elaborated and are updated by UNDSS Office for reference.
* **Currency**: the local currency is the Guinea Franc (GNF), 1 GNF is about 0.0001 USD
* **Health**: the COVID-19 pandemic is currently a major health threat in the country. It is advised to be vaccinated against COVID-19.
* **Security:** Duty Station: Conakry a “C”, family, and non-emergency duty station. Guinea is generally a safe country to visit, but socio- political unrests and crime has not been uncommon in the recent decade, especially in Conakry and other large cities. It is advised to not circulate alone during the night. Safety Guidelines have been elaborated and are updated by UNDSS Office for reference.

**Purpose for the internship**

The **Multimedia Communication** **Intern candidate** will support the production of multimedia content to highlight UNICEF's activities and results to promote awareness, understanding, support and respect for children's and women's rights, UNICEF's priorities and programmes in Guinea.

**How can you make a difference?**

Under the direct supervision of the Communication Specialist, the Intern candidate will assist the following tasks to supporting the **production of multimedia content to highlight UNICEF's activities and results.**

- Supportthe production of communication, visibility and awareness-raising tools: graphic design, (illustration, layout, poster, booklet, T-shirt, etc.) data-visualisation, photos, videos, animation, stories, Facebook live, articles.

- Participates and contributes to the writing and editing of articles, press releases, human interest stories and other advocacy/information materials for web-based and traditional media.  
- Support the organisation of special events and activities to promote the objectives of the country programme and generate public support.

- Support the production of multimedia content, adapt it to digital format, to be used on the UNICEF website and social networks, but also to be shared with the media.

- Ensure constant improvement of published content and mobilising the digital community through regular monitoring.

Any other tasks identified and assigned by the supervisor.

**To qualify as an advocate for every child you will have**

* An advanced university degree (Master’s or higher) in Communication, Multimedia, Digital, Public Relations, Advocacy, Internationals Relations, or another relevant technical field.
* A minimum of one yearof relevant professional experience in Communication, Multimedia, Advocacy, Print and broadcast media, Interactive digital media, Public Relation or another related area.
* Developing country work experience and/or familiarity with emergency is considered an asset.
* Fluency in English is required. Knowledge of French is required

**For every Child, you demonstrate...**

UNICEF's values of Care, Respect, Integrity, Trust, and Accountability (CRITA).

To view our competency framework, please visit [here](https://www.unicef.org/careers/media/1041/file/UNICEF%27s_Competency_Framework.pdf).

UNICEF is committed to diversity and inclusion within its workforce, and encourages all candidates, irrespective of gender, nationality, religious and ethnic backgrounds, including persons living with disabilities, to apply to become a part of the organization.

UNICEF offers [reasonable accommodation](https://www.unicef.org/careers/unicef-provides-reasonable-accommodation-job-candidates-and-personnel-disabilities) for personnel with disabilities. This may include, for example, accessible software, travel assistance for missions or personal attendants. We encourage you to disclose your disability during your application in case you need reasonable accommodation during the recruitment process and afterwards in your assignment.

UNICEF has a zero-tolerance policy on conduct that is incompatible with the aims and objectives of the United Nations and UNICEF, including sexual exploitation and abuse, sexual harassment, abuse of authority and discrimination. UNICEF also adheres to strict child safeguarding principles. All selected candidates will be expected to adhere to these standards and principles and will therefore undergo rigorous reference and background checks. Background checks will include the verification of academic credential(s) and employment history. Selected candidates may be required to provide additional information to conduct a background check.

**Remarks:**

Only shortlisted candidates will be contacted and advance to the next stage of the selection process.

The selected candidate is solely responsible to ensure that the visa (applicable) and health insurance required to perform the duties of the contract are valid for the entire period of the contract. Selected candidates are subject to confirmation of fully-vaccinated status against SARS-CoV-2 (Covid-19) with a World Health Organization (WHO)-endorsed vaccine, which must be met prior to taking up the assignment. It does not apply to selected candidates who will work remotely and are not expected to work on or visit UNICEF premises, programme delivery locations or directly interact with communities UNICEF works with, nor to travel to perform functions for UNICEF for the duration of their contracts.